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 **Letter to a Young Investor:** advice I'd give myself upon graduation, including:

- How to know if an investing career is for you
- Which investment approach you should adopt
- How to start investing and hone your skills
- How to stand out from your peers

## Quick Reads:

 **The values of value investing**

- Buffett & Munger's 3 dimensions of value investing
- Why value investing is not just about cheap stocks

 **How a stock market turns investors into gamblers**

- How the nature of the stock market can cause you to make emotional decisions
- What you should do to stay rational

 **What will the stock market do next?**

- Is this a question you should be asking?
- How to approach the market so that you don't freak out every time it takes a dive

 **Want to be a better investor? Stop staring at your portfolio**


- What the constant ups and downs of the market really mean

- How to stay rational despite them

### **Value Investing Explained (Longer Reads):**

**Tevye Was a Rich Man:** asset valuation explained using a milk cow and a Jewish farmer (a chapter from The Little Book of Sideways Markets, written by yours truly)


- How to calculate the value of an asset
- How to determine a good buy price for the asset
- How not to get swindled by market ups and downs

 **The 6 Commandments of Value Investing:** a complete overview value investing theory, as well as how we apply it in real life at [IMA](#)

- How to maximize your investing IQ
- What the real investing risk is (hint: it's not volatility) and how we deal with it
- How to stack investing odds in your favor

### **Hands-on Value Investing (Stock/industry analysis):**

**Value Investing Case Studies:** 4 companies that were hated when we bought them, our reasoning behind the decision, and how it all turned out

 **The Next Google:** our analysis of an emerging new market and the company that we think will dominate it... not a “traditional” value investor’s pick

 **Bollore: Streaming Music & Cash Flows:** our reasoning behind buying Bollore, which was never about Bollore

### **BONUS:**

 **Tesla, Elon Musk, and the EV Industry:** an in-depth analysis of the man, the company, and the industry they’re disrupting, including:

- Why EVs are not just a new type of car, but a paradigm shift for the industry
- How Elon's dreams finance Tesla's growth, but the company's future success might not be in his hands
- Why the survival of ICE auto makers may not be as certain as it seems
- Tesla's Autopilot: Elon's wishful thinking of Tesla's greatest advantage?
- How EV range anxiety will give way to a new gold rush
- Bulls vs bears on Tesla: who has it right?
- Is Tesla the new Apple or the new Theranos?
- Bonus: Are EVs green & what's the future of oil?